



In Collaboration With



Proudly Present



The South African Talents Contest

Audition : Nationwide



INTRODUCTION

Millie Lewis Actors, Models & Talents Competition: Millie Lewis Actors Models & Talents Competition (AMTC) is the top convention in the world. It is known as “**The Olympics**” of the industry. AMTC began 26 years ago as the dream of New York Cover Girl, Millie Lewis, and her daughter, Carey Lewis Arban. Millie and Carey created AMTC to give new talent a smart, safe entry into the entertainment careers, building knowledge and self-esteem in the process.

Since 1982, **AMTC** has invited promising Actors, Models, Singers, and Dancers to perform in front of the World’s leading Agents. Each year for 26years, AMTC offers new talent from around the world, a safe path to stardom. Yes good people and good values exist. AMTC unites them both in a Christian-based talent competition which combines education and exposure to the best people in the industry. Auditions are conducted throughout the U.S, as well as Canada, Puerto Rico, England, France, Italy, Spain, Scotland, Australia, Germany, Holland, Kenya etc. The Search and selection is now in **South Africa**. Contestants come to **AMTC** to find out if they have what it takes to work in major markets like New York, Los Angeles, Miami, Chicago, Atlanta, Paris, Milan, London, or Tokyo. They also come to learn first-hand how this business really works. For more visit www.amtcworldon.com

AMTC COMES TO SOUTH AFRICA

The South African Talents Contest is put together in collaboration with The Millie Lewis International Actors, Models and Talents Competition, Orlando, Florida in association with other industry professionals from Los Angeles, Paris, New York and Milan.

The South African Talents Contest is packaged and organized with the goal of giving young South Africans the opportunity of positively using their natural

endowment to build a career in the international Acting, Modeling, Commercial, Dancing, singing industries etc.

We view this, as an opportunity to showcase some of the most delightful talents from South Africa. This is a dream that young South Africans from all the corners of the country never get the chance to pursue locally not to mention internationally. But now, with the introduction of the South African Talents Contest, (SATC) so many young South Africans' aspirations will become a reality from just a dream. **The dream starts here!!**

THE NATIONWIDE SEARCH

Following an intensive campaign that has been put in place with the use of our networks in the country, there is going to be a provincial search in provinces as a starting point for the first South African Talent Contest. (SATC) Finalists from each province will converge in Johannesburg for the national contest.

SELECTED FINALISTS FOR THE FINAL EVENT

In all, 100 Contestants with special talents will compete for the finals of the South African Talents Contest. The winners will represent South Africa at the Millie Lewis International Competition (AMTC) summer Convention in Orlando Florida.

SELECTED FINALISTS' ARRIVAL IN JOHANNESBURG

The selected finalists will travel to Johannesburg (all expenses Paid) for a full weeks grooming and orientation before the actual finals. They are going to be taught the rudiments of the entertainment business. Most importantly,

their attention will be drawn to the vices abound in the industry i.e. drugs; immoral behaviors etc. Other lessons for the contestants during the week of grooming will include cat walking, Aerobics, Poise, Photo-Shoot Posture (still and motion), cold read, expression, Makeup, Hair, Nails, Skin Care, the economics and business angle to their career.

PANEL OF JUDGES

For the finals, judges will include an international panel who know the requirements of the business. They will be led by the Chief Scout from Millie Lewis AMTC, from the USA, a fashion photographer from Paris, choreographer from Milan and 2 top Entertainment Gurus from South Africa.

THE PRIZES

- ❖ Top male and female winners will each win a price valued at R150 000.00
- ❖ They will represent South Africa in the Millie Lewis international Actors, models and Talents competition in the USA- Orlando -Florida.
- ❖ Compete to win an International contract in one of 50-100 Agencies from the world at AMTC in USA
- ❖ Form part of a selected group of 100 performers for a TV production later in the year.
- ❖ All 100 provincial finalists will get a mini profile done by professionals from Milan, Paris and New York and marketed through various outlets within the entertainment industry.
- ❖ Being exposed to the more than 100 top agencies and scouts means that if you have any talent you will be spotted.

ENTRY REQUIREMENTS

- You must have a talent or combination of talents (Acting, Modeling, Dancing, Singing etc)
- Complete an application form (application forms can be printed online @ www.unime.net/afrika_authen.php, or pick up an application form at Renaissance Conference organizers, 4th Floor Diamond House , Melle Street , Braamfontein, call: 011 403 7831 or email: satc@unime.net)
- All applications MUST be accompanied by a nonrefundable Administrative fee of **R300.00**
- If you are less than 18years old, your Guardian MUST sign for consent.
- Any under age winner must be accompanied by their guardian to the USA.

Fax your application form accompanied by Proof of payment to 086 538 1467 or email satc@unime.net.

Bank: Standard Bank SA,
Account Name: UNIME & ASSOCIATES INTERNATIONAL
Account No.: 022528709
Branch Code: 018305
Branch: Bedford Gardens

PROFILE OF COMPANY

Afrika Authentique is one of the business units of UNIME & Associates International (Pty) Ltd. which is a Pan African Organization that has its flagship offices in Johannesburg South Africa. Its affiliate offices are spread in over 10 countries around the African continent. It is involved in a range of business concerns from Investment, Health care, Travel, Technology, Fashion and, entertainment. It is also important to note that in this industry we have been involved in a wide range of activities African Fashion shows, in Paris, Milan, New York, Washington, South Africa and a host of African Countries.

CONTACT

Mbi Mbapeh

CEO

UNIME & Associates International (Pty) Ltd.

Johannesburg, South Africa

2772 605 3950

Mbi.m@unime.net

www.unime.net

unleash