



The South African Talents Contest

SPONSORSHIP PACKAGES

PLATINUM SPONSOR:

To maximize coverage and exposure for your involvement to this event requests for participation are targeted and limited. A platinum sponsor will enjoy the major exclusivity with regards to branding during the search and at the final event, platform, Backdrops with the South African Actors, Models & Talents Contest, Millie Lewis AMTC – Actors, Models and Talents Competition.

- Your company logo will appear on the following marketing material:
 - The cover of all the Search and final event brochures
 - Branding on all print communication (PR company may be involved in the planning phase)
 - Event web-site
 - Company information (up to 2mb) on CD-Rom
 - Branding EXCLUSIVELY in all venues for the search and finals
 - Inclusion in all communication to and with media
 - A full page colour advert space will be allocated to you in the programme brochure
 - Logo on all search and finals bags/folders
 - The lobby to the venue which will host the Red Carpet/Cocktail will be branded with your corporate colours as directed.
 - Your logo will be strategically placed at the event's backdrop
 - Logo on contestants name tags
 - Logo on all contestants number ID
- One Full table of Ten at the final gala event
- A4 brochure (maximum 10 pages) in the attendees' brief bag (as supplied by you)
- A media luncheon/press conference will be organized. It will serve as the formal introduction of our sponsors and partners to the press. All print and Electronic media will be fully represented
- The special Gold invitation card will be designed to have your logo. And the mailing list cuts across the elites, captains of industry, diplomatic community, and top government functionaries.
- During the week long rehearsals for the event, models will be made to wear SAIMC branded T-Shirts your logo and name will be positioned at the back of the T-Shirts. This will be previewed in both the local and international TV stations
- Verbal acknowledgement during the gala night (Final) from the main platform
- Four banners in the registration areas of all the venues (banners to be provided by sponsor)
- Speaking opportunity for representative of sponsor from main platform during the gala night
- Branding at evening function
- Speech by company CEO or Chairperson at the Evening Function
- 60 second video/commercial supplied by Sponsor
- Active link on the www.unime.net web-site

Gold and Silver sponsors are at levels successively lower to Platinum Sponsorship and will share the search platform with other sponsors, The South African Actors, Models & Talents Contest, Millie Lewis AMTC - Actors, Models and Talents Competition.

GOLD SPONSOR:

- Your company logo will appear on the following marketing material:
 - The cover of all Search and finals brochures
 - Branding on all print communication (PR company may be involved in the planning phase)
 - Event web-site
 - Company information (up to 2mb) on CD-Rom
 - Branding in all search venues
 - Inclusion in all communication to media
 - Logo on all event bags/folders
- Six guests at final gala event
- A4 brochure (maximum 5 pages) in the attendees' brief bag (as supplied by you)
- Verbal acknowledgement during the gala event from the main platform
- Two banners in the registration area (banners to be provided by sponsor)
- Branding at evening function
- Active link on www.unime.net web-site.

SILVER SPONSOR:

- Your company logo will appear on the following marketing material:
 - The cover of all search and finals brochures and the final programme (PR company may be involved in the planning phase)
 - Event web-site
 - Logo on all event bags/folders
- 4 free guests at gala event
- Verbal acknowledgement during the final evening
- One banner in the registration area (banner to be provided by sponsor)



South African Talents Contest

If you are interested in sponsoring, please complete the application form below and mail back to:
satc@unime.net ;

UNIME & Associates International (Pty) Ltd.

Company Name: _____ Contact Title: Mr/Ms/Mrs/Dr/Prof: ___

First Name: _____ Surname: _____

Address: _____

Phone Number: (W): _____ (Cell): _____

Fax Number: _____ E-mail: _____

Choose from the following options (tick the appropriate):

Platinum: _____

Gold: _____

Silver: _____

Please Note: All packages are exclusive of VAT.

SIGNED: _____ DESIGNATION: _____

DATED: _____